



From ME to You

Latest News from ME Productions
April 2007

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Recent Events

ME Productions recently managed successful events for a variety of clients, including:

Ritz Carlton Grande Lakes Orlando:

James Bond 007 Gala

Broward County Convention Center,

Fort Lauderdale, FL:

Yellow Brick Road

Hyatt Regency Bonaventure Conference Center & Spa

Weston, FL:

Bahamarama

Loews Miami Beach Hotel:

Latin Courtyard

Clam Bake &

Tropical Carnival

Westin Diplomat Resort & Spa, Hollywood, FL:

Surf's Up

Don Shula's Hotel & Golf Club, Miami Lakes, FL:

Beach Blanket Bash

Ritz Carlton Key Biscayne:

Tropical Deco Playground

Greetings from Lisa!

Hello! I'm Lisa Jebb, Vice President of Sales at ME Productions and I'm happy to bring you this month's newsletter.

From production, destination management, décor and florals, music and entertainment, lighting / sound, business theater to amenities and premiums, ME Productions can assist with all of your meeting and special event needs. Let me know how I can assist you!



Lisa's Latest Event: A Latin Courtyard on South Beach

CHALLENGE: My client had a vision of a Latin - Mexican courtyard. We met to brainstorm ideas and created a unique outdoor ambiance that combined the Latin flair and the tropical climate of Miami's South Beach for a sunset dinner for 400 in the courtyard at Loews Miami Beach Hotel.

SOLUTION: We placed two iron trellises framed by boxwood hedges and trickling fountains to create a dramatic entrance to a "Latin Courtyard!" On the terrace, we set up dining tables of various sizes and styles to allow for a relaxed evening and flowing conversations. The color scheme was a brilliant festival of reds, pinks and oranges, complemented by black and white.



Paye, a hot new musical group, with its eclectic mix of Flamenco, Brazilian, Middle Eastern, Afro, American Pop and South American music, performed throughout the evening. We also brought in a dance troupe which presented a show of traditional Latin dances.

Our client was delighted with the evening and told us we truly exceeded his expectations. We heard lots of "fantástico!" and "que bueno!" as the happy guests departed!

For more details on ME's theme events, [click here](#).

What's Hot: Cool Ceilings ... Above & Beyond the "Ho Hum" Ballroom! by Lisa Jebb

From dramatic, sweeping drapes to exotic lighting and oversized bubbles, a ceiling is not what it used to be. The traditional ballroom is a thing of the past!

The trend these days is to reinvent conventional spaces into imaginative and innovative environments, creating experiences that are memorable and visually exciting for your guests.

I have seen many incredible ceilings lately, like the one pictured on the right, "An Evening with the Masters." This event featured the sensational tenor Andrea Bocelli and took place at the Seminole Hard Rock Hotel & Casino in Hollywood, Florida. ***I would love to share these concepts with you, so please contact [our office](#) to learn more.***

Did You Know?

That ME Productions has its own floral and décor division? Our award-winning in-house floral and décor team delivers exquisite style and design to every function, whether it's a banquet for 500 or a convention for 5,000.



[Click here](#) to learn more about ME Productions' Florals and Décor Division.

Staff Spotlight: Lisa Jebb, Vice President of Sales

Lisa started working at ME Productions as our Receptionist in 1987. Soon after that, she joined our sales team and was promoted several times until she became VP of Sales in 2001. "Lisa marks her 20th anniversary with the company this year," notes Hal Etkin, C.E.O., "and we



celebrate her tremendous contributions to our success!" **[Click here](#) to learn more about our ME Productions staff.**

More About ME Productions

Follow these links to our website to learn more about the products and services ME Productions can provide:

[Themed Events](#)**[Music & Entertainment](#)****[Meeting Production](#)****[Amenities & Gifts](#)****[Destination Management](#)****[Corporate Events](#)**