



From ME to You

*Latest News from ME Productions
March 2007*

In This Issue

Latest Event:

Moulin Rouge, pg. 1

Latest Trend:

Themes with authentic
Artifacts, pg. 2

Recent Events:

ME's latest successes,
pg. 1

Staff Spotlight:

Heather Wilson, CSEP,
pg. 2

Did You Know?

More info about ME,
pg. 2

Recent Events

For more details on ME's
theme events, click [here](#).

ME Productions recently
managed successful
events and functions for a
variety of clients, including:

**JW Marriott Orlando
Grande Lakes**

Tailgate Party

The Biltmore Hotel

Showdown at the
Gables Corral

**Wyndham Orlando
Resort**

Tropical Elegance

**Tampa Marriot Waterside
Hotel & Marina**

Hot Tampa Nights

The Shores Resort & Spa

Tropical Casino

Yuca Restaurant

Smocks 'n Jocks

Greetings from Heather!

Hello! I'm Heather Wilson, CSEP, executive sales and event manager at Orlando office of ME Productions and I'm happy to bring you this month's newsletter.

From production, destination management, décor and florals, music and entertainment, lighting/ sound, business theater, amenities and premiums, ME Productions can assist with all of your meeting and special event needs.



Heather's Latest Event: Ooh La La! Moulin Rouge!



As you can see from the photos, our three-dimensional elephant made a giant impression at the entrance of the Moulin Rouge night club.

The ballroom became a magical scene with an amazing cast of dancers, acrobats, jugglers and acts from around the world that delighted all!

CHALLENGE:

We were asked to create a truly French "Moulin Rouge" experience, designing a Parisian street scene for cocktails; transforming a traditional ballroom into a dazzling night club and bringing in a memorable cabaret-style show that would entertain and captivate the audience.

SOLUTION:

Our team of pros, headed by Creative Director Ira Mitchell-Steiman, researched both the original Moulin Rouge and the recent motion picture to capture just the right atmosphere.



What's Hot: Getting Real - Theme Events with Authentic Artifacts, by Heather Wilson, CSEP



Here's the latest trend that I have noticed in the industry: themed events with a movie-set style that feature authentic artifacts from the era.

A great example is a 1940s theme weekend we recently created in the Orlando area. The honoree for this event was celebrating his 60th birthday, so the theme was created around the year he was born: 1946.

The period magazines in this photo were put on tables for guests to enjoy. We were able to find the magazines from the week he was born! After the event, we gave these magazines to the honoree as a memento. For more information on industry trends, send an e-mail to Heather Wilson, CSEP, at hwilson@meproductions.com and let's discuss further!

Staff Spotlight: Heather Wilson, CSEP, Executive Sales and Event Manager

Heather joined ME Productions' Orlando sales team in 2005 and has since made a great contribution to the success of our business.

Before joining ME, Heather worked in the event industry as an event sales manager designing large scale themed events and prior to that, worked for "Parents Magazine," where she organized, planned and executed nationwide special events.



Did You Know?

That ME Productions has its own floral and décor division? Our award-winning in-house floral and décor team delivers exquisite style and design to every function, whether it's a banquet for 500 or a convention for 5,000.

More About ME Productions

Follow these links to our website to learn more about the products and services ME Productions can provide:

[Themed Events](#)



[Music & Entertainment](#)



[Meeting Production](#)



[Amenities & Gifts](#)



[Destination Management](#)



[Corporate Events](#)



[Click here](#) to learn more about ME Productions' Florals and Décor Division.