

CORPORATE OVERVIEW

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www.meproductions.com

The Big Picture

ME Productions is an award-winning, full-service Event Production and Destination Management company that sets the standard for innovative events, specialty experiences and environments throughout the world.

Distinguished by creating and delivering custom-designed, high quality productions - regardless of budget, format or event size - ME Productions always strives for excellence as the base line, and guarantees an impactful and unique experience that utilizes every creative discipline of the event industry.

Founded in 1977, the company first specialized in booking music and entertainment and today has grown into a full-solutions firm.

ME Productions capabilities include:

- **Destination Management:** Staffing, port transfers, limousines, charter buses, tours, catering and evening venues.
- **Production:** Custom scenic units and furniture, props, lighting and stages.
- **Meeting Production and Business Theater:** Video production, scripting, choreography, stage design, speech coaching, lighting and all forms of presentations. Anywhere in the world!
- **Themed Events:** Creative combinations of lights, scenery, décor, music, entertainment and giveaways – all bound together with a common theme.
- **Florals:** Centerpieces, Buffet Décor, Chair Covers, Table Settings and Linens, and Draping
- **Music & Entertainment:** Local, national and internationally-known musicians, bands, celebrities, stellar speakers and specialty acts.
- **Arrival Amenities, Awards and Gifts:** Theme-appropriate giveaways to add extra panache to your special event.

Why ME Productions?

- ***ME maintains a complete, in-house, full-time team of Artists, Designers, Writers, Technicians and Producers*** who combine their abilities to coordinate everything from the smallest detail to the complete package, giving clients the instant flexibility and the turn-around time that they need.
- ***ME's world-class Destination Management Division delivers unparalleled services*** by maintaining an extensive network of transportation and travel industry experts. For our clients, extensive services and total reliability are a winning combination.
- ***Our unique in-house resources give our clients all the elements of a successful event*** with quick turn-around, unlimited creativity, complete customization, vast experience, total commitment and genuine excitement.
- ***Our highly-creative experienced professionals*** are dedicated to exceeding your expectations and delivering the first-class experience you need.
- ***Corporate headquarters in the Greater Fort Lauderdale area includes a 40,000 sq. ft. production facility*** featuring hundreds of sets, thousands of unusual table enhancements (floral stands, tablecloths, etc.), large showroom display areas, an in-house Design and Production Department and the capacity to create virtually anything the imagination can inspire. The company also maintains offices in Orlando, Tampa and other affiliate locations, serving not only Florida, but also the nation.

ME Productions Executive Team

Hal Etkin, *Chief Executive Officer*

ME's Founder and CEO Hal Etkin has worn many hats within the entertainment industry. His extensive career includes stints in New York City as a performer, orchestra leader and record producer. He served as an agent for Steven Scott Music, which he co-founded, to provide music and entertainment for 5,000 events per year. Hal founded ME Productions in 1977, and immediately dedicated the company to setting the standard for Business Theatre in the meeting planning industry. More than two decades of satisfied clients have watched ME Productions grow into the largest full-service Destination Management and Event Production Company in the Southeast.

Jim Etkin, *President*

Under Jim Etkin's leadership, the boundaries of ME Productions have greatly expanded. A Certified Public Accountant, Jim left a major New York accounting firm in 1985 to join ME full-time to oversee its operations and engineer its expansion. During his stewardship, Jim has more than doubled staff and space, developed new services and instituted the latest innovations in technological systems to more efficiently control operations, design and production. Jim Etkin is one of the reasons why the most successful organizations in the world turn to ME Productions for experience, creativity and extensive resources.

What They're Saying about ME Productions

Please refer to our website www.meproductions.com for recent news clips



Awards and Recognition

ME Acknowledgements by Key Industry Peers

Top 50 Event Companies

Special Events Magazine 2002, 2003, 2004, 2005, 2006, 2007

Top 10 DMC Companies

Special Events Magazine 2005

Heavy Hitters in Hospitality

South Florida Business Journal

Best Corporate Public Relations Program

ME Productions' Multi-Day "Bora Bora Corporate Event"
Gold Coast Public Relations Council

Best Table Top Décor

The Special Event

1st Place Fete de Fleur (Festival of Flowers)

Nova Southeastern University

10th Annual Theme Collection Highlights: "Club Scene"

The Special Event

Partial Client Roster



Capabilities Overview

This in-depth review of our staff, departments and procedures should serve as solid reassurance that ME Productions not only has the resources and manpower to provide our clients with a total-service partner--we also have the passion and innovation to eliminate all boundaries!



As a multiple-division event planner with a comprehensive menu of services, we can create and design a meeting theme with the client, then incorporate unifying elements throughout the entire multi-day program.

From providing items during transfers from the airport that tie into the pillow drops that evening, to video elements that are used during the General Session, the meeting theme is reinforced every step of the way. By intertwining the message throughout their stay, the guests will never forget why they attended! This has proven to be a successful recipe for repeat business. How do we make it all happen?

Corporate Sales Department



The ME Sales Team understands the environment and demands of incentive, corporate, association and other meeting and event planners. We expertly design, plan and work with over 600 clients annually, many with multiple events. Because our staff members are so well-informed, their confidence and competence shines through in the dialogue critical to suggesting services that appropriately match the clients' goals and objectives.

Whether the prospective client is a high-level corporate meeting planner or a small company's human resources manager, our corporate sales managers act as consultants and project professional as they manage the client's program, guaranteeing its success.

Destination Management Division

From the moment they step off the plane, your guests will receive white-glove treatment.

ME escorts make sure the group is relaxed and on time, while behind the scenes, the ME Destination Management staff facilitates the most time-efficient routes and comfortable vehicles available; then, stays in constant contact during transport.

Thanks to comprehensive staff training and a unified approach, ME has long-mastered the art of efficiently coordinating and executing complex tour schedules, movements for large groups and demanding VIP services.



A Management Team focused on Exceptional Customer Service

Many letters of appreciation attest to the fact that the ME Destination Management team is unsurpassed in experience and customer service. By working directly with the client from the proposal stage followed by the site inspection, the DMC manager oversees all the details of the Destination Management operations.

Our team is on 24-hour call, and in constant contact with the client to expedite an immediate exchange of information. Clients appreciate and respect the commitment of our DMC management team.

Hospitality Staffing Professionals

Our DMC team has designed and implemented a training program for all outside staff. The level of the staff person defines which seminars they will attend throughout the year. The main focus is to give them an excellent working knowledge of the hotel, the city, the airports, and most importantly, training each individual in the high customer care standards that are expected by our Destination Management Team and ME clients. The best of the staff are utilized continuously throughout the year as supervisors.

"Odette and Sylvie were fantastic! They are definitely keepers and I have to say that going with ME Productions for our Florida ground service needs was the best decision I ever made! You will definitely be the first call I make for future Florida programs. Thanks for continuing to follow up with me and HMI and making this project a success!"

--Hughes Meetings & Incentives

Quality Inspected Vehicles

All vehicles used by ME are inspected for safety and comfort. Transportation is always modern, permitted for all airports and ports, and no more than three years old for all small equipment and within five years for larger equipment. Guests experience smooth transitions in a professional atmosphere.



It is important to note that many DMC's allow equipment companies to sub-contract equipment from other companies - at their discretion. Any company that works with ME knows that our policy does not allow for this type of activity because control is lost, and a vehicle can show up that does not fit high quality standards. Based on the group size, arrival and departure patterns and destination, transportation may include:

- Hummer Limousines
- Stretch Limousines (8-10 Passengers)
- Passenger Vans
- Mini-Coaches (24-30 Passengers)
- Motorcoaches (47-55 Passengers)
- Sedans (2-3 Passengers)
- Euro-Coaches
- Hummers (4-5 Passengers)
- Other Specialty and Vintage Vehicles, such as Rolls Royces, BMW's and Mercedes Benz's

Tours

ME's dedicated Destination Managers know how to use the local market to the client's advantage. The same incentive group can arrive year after year without repeating a single program. Always on the lookout for new ideas, ME has built an extensive repertoire of activities -- over 200 proposal-ready tours, and 20+ proprietary tours -- to draw upon for client-customized programs. The following represent the most often requested topical tours and activities in our inventory:

- | | |
|-------------------------------------|--|
| • Indian Heritage Tour | • Art Deco Tour |
| • Xavier Cortada City Tour | • Cuban Heritage Tour |
| • Mansion Tours by Water | • Shopping at Sawgrass Mills |
| • Catamaran Cruising/Snorkel | • Everglades & Airboat Ride |
| • Sailing Regattas | • Bal Harbour Tour/Shops |
| • Sports Events | • Deep Sea Fishing |

Team Building

ME expertly designs teambuilding programs that focus on communication and interaction. Depending on the group dynamic, some programs are physically intense while others are not physically straining at all. Not only does ME Productions have an extensive inventory of motivational sessions and team leaders, we also specialize in creative ways to integrate topical activities into motivational fun for sales staffs and employee groups. For example: "Cool Collaborations" is a customized 2-1/2 day program facilitating learning in critical thinking, problem-solving, coaching and leadership. Some of the units include: "Warp Speed," "Mission From Mars," and "Digital Dilemma."



Examples of our Team Building Activities include:

- Indoor Kart Racing
- Miami Top Team Challenge
- Indoor Olympics
- Traveling Scavenger Hunt
- Challenge Kayak Rescue
- Survivor Series Challenges
- Blimp Building
- Power of Percussion
- Intergalactic Launch
- Miami Vice Adventure
- Chef for a Day Challenge
- Beach Olympics
- Scavenger Hunts
- CSI Maritime Murder Experience
- Extreme Indoor Karting

Production Department

The ME Production Department creates and implements every element of a production, providing memorable décor and themed events. Our production team deserves much of the credit for enticing clients to come back to us year after year, looking for the next great idea. They are responsible for the spectacular looks that have won national design awards and have been featured in trade magazines such as "Event Solutions," "Special Events," and "Pro Lighting."

Concept Presentations



"Barefoot Elegance"

The talented ME design staff creates one of our strongest and most successful selling tools: the fully customized concept presentation. The team creates original renderings and digitally enhanced floor plans that demonstrate "before" and "after" views of the upcoming event theme in the actual space in which it will be produced. These images are professionally mounted on presentation board and all specifications and special considerations are noted for set pieces, backdrops and any furniture that we build or supply.

The entire presentation may also include samples of materials such as the fabric swatches for draping and linens. Photos may be included of elements and products that are either in our inventory or will be purchased to enhance the concept. All in all, the client is provided with a fully developed concept presentation that brings the client's idea to life.

"Thanks for the extraordinary level of service and flexibility provided by your team for our recent program at the Ritz Carlton, Key Biscayne. This group has been attending incentive programs for years and it is difficult to impress them. But impress them you did! Thanks again for being such a reliable partner."

-- Carlson Marketing Group

Art and Graphic Studio

ME Productions prides itself on attracting some of the best talent in the industry.

Our design professionals have all been recognized by their peers for their award-winning concepts including the national "Special Event" Design Award, (see the Awards and Recognitions Section) and have proven themselves as experts in the field.



Graphic Design Equipment

The ME studio provides our designers with current software and equipment. In addition to hand renderings, they use the best available and most up-to-date software (including Photoshop, Illustrator, InDesign, 3-D Studio Max and Auto Cad) to design original concept treatments including stage and set designs, theme and prop designs, room layouts and carpentry blueprints. They also reproduce client logos and images and other supplied materials, allowing them to be integrated into event products.

ME recently purchased the Kodak 1200 i Wide Format Printing System. This new eight-color printer produces images of up to 60" inches wide and unlimited length on both rigid and non-rigid surfaces. Original art, photo images or the client's logo and company art is digitally input to produce various event elements, adding a much broader range of in-house signage and branding capabilities. In addition, we create full color reproductions via our Tektronix Phaser 850DP printer that runs at full capacity--outputting an average of 3,000 four-color prints per month.

In-House Scenic Carpentry Shop

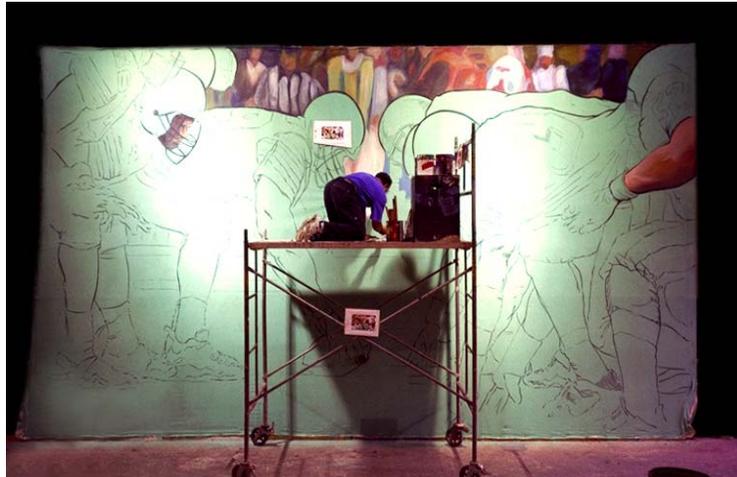


ME's fully-equipped carpentry shop provides our craftsmen with the space and tools to construct just about any three-dimensional theme piece. With direct access to the Graphic Design studio, designers and craftsmen work shoulder to shoulder.

From color shades to product reproductions, this close collaboration ensures end results that are dead-on with no last-minute surprises. Several carpentry areas allow the simultaneous construction of multiple projects.

Scenic Painting and Sculpting Studio

ME's resident artists produce original art in the painting and sculpting media and their freshly-painted theme scenes and prop sculptures often become the central showpiece of a themed event.



This studio provides over 2,100 square feet of work surface and a 22-foot by 34-foot vertical work space for mural and flat painting. A variety of mediums--oil, acrylic, airbrush--are used to create vibrantly realistic backdrops.

Some of our "signature" pieces include six-foot by four-foot airbrushed portraits of famous celebrities and the oversized soft sculpture fantasy florals that dominated the "Special Event" Convention tent in Fort Lauderdale. A visit to our Production Department often finds our artists atop lifts and scaffolding, airbrushing 30-foot by 14-foot backdrop canvases. It's truly magical to witness the artistic process as they transform white canvas into mythical forests and imperial courtyards.

Inventory Selection

ME's 40,000 square-foot production facility provides an extensive in-stock inventory which turns around once every four years. This base inventory provides clients with an economical foundation for themes, to which customized elements are added at a reasonable cost. Much like a theatrical supply house, a walk down the central aisle reveals rows of organized inventory that we have either built in-house or purchased because the item was so unique. From a rotating stage to Mexican Maracas, the ME inventory offers a broad base of on-hand elements for designers to draw from.

Soft Goods Shop

The Soft Goods Shop claims the second floor of the ME warehouse. The work area provides surging, sewing and pressing areas, with an industrial spool supply and plenty of decorative notions within reach. ME's Fabric Artist constructs fabric props as needed. Our fabric inventory includes over 250 bolts of fabric, plus over 160 square feet of racked storage.

Business Theater Division



We have found that success in Business Theater boils down to the mastery of three key components: Sculpting the message; delivering the message; and ensuring that guests retain the message. Utilizing state-of-the-art theatrical resources, ME produces events engineered to communicate, educate and motivate specific corporate group types.

Typical ME Business Theater events include:

- **Users Conferences**
- **Annual Conventions**
- **Product Launches**
- **Trade Shows**
- **Kick-off Meetings**
- **Management Conventions**
- **High-level Presentations**
- **Recognition Events**

Management Team

Our clients will find an outstanding level of Creative and Technical support at their disposal thanks to ME's in-house team of full-time business theater producers and directors. Our team gets personally involved from concept-building to the final night's reprise of events that occurred over the prior days. In this way, there is no gap of information between planning conversations and what is expected on site. ME Technical Directors have years of experience in overseeing technicians and equipment, so everything functions perfectly. Clients are fully informed, attendees are treated as guests and venues are treated with respect.

General Session Services



We target the overall meeting message, then allow the production elements to fall into place. The result is a solid concept that truly speaks to the client's organization. Our in-house team prides itself in designing high-impact presentations that are flawless and unforgettable.

Business event services include:

- **Creative Thinking**
- **Graphic Design**
- **Multi-Media Production**
- **Meeting Openers**
- **Event Evaluation**
- **Stage and Scenic Design**
- **Script Writing**
- **Meeting Production**

"As conference planner, it was important to me to know I could rely on you to meet our exacting standards. And, I must say that you not only met but also greatly exceeded our expectations. On our final night, our President was admittedly speechless and overcome when he entered the room you had designed for our awards ceremony."

-- *Insight Communications*

Themed Events



"South Beach Casino"

Perhaps more than anything else, the ME Team is recognized for its creative and interactive themed events. This is clearly the result of having all the specialists and departments under one roof. Tying together the décor, floral, entertainment and giveaway components, our talented professionals create, produce and coordinate the details of a successful, one-of-a-kind themed event, guaranteeing the delivery of unforgettable experience! Whether ME is approached with an idea, sketch or a pencil drawing on a napkin; whether the demand is for futuristic, fantastical or just fun and games; our creative team swings into action to conceive a relevant, experiential and memorable event theme.

A sampling of recently produced ME custom themes includes:

- **Celebrate Havana**
- **Rock 'n Roll Roadhouse**
- **The Palm Club**
- **Latin Courtyard**
- **Race Car Xtreme Speed**
- **South Beach Casino**
- **Barefoot Elegance**
- **Ultra Electro Color**
- **Floridian**
- **Moroccan Fantasy**

Many clients feel more comfortable drawing from a pool of themes that have already been produced. Sometimes lead times and budgets are just too short to design and produce a new treatment. Our stock themes cover a broad range of categories and are readily available.



"The Palm Club"

Some of our more popular themes include:

- **Hollywood**
- **Everglades Escapades**
- **Carnival**
- **Key West Fest**
- **Floribbean Nights**
- **Best of Broadway**
- **International Showcase**
- **Beach Party!**
- **Casino Nights**
- **White Hot Party**
- **Passport to Florida**
- **Latin Fusion**
- **Members Only**
- **Bahamarama**
- **Aloha Paradise**
- **Moulin Rouge**
- **Flying Colors**
- **Deco Dazzle**

"I want to thank you and your staff for making our 9th Annual Celebration of Excellence such a wonderful event. You staff truly went above and beyond their everyday duties to ensure that everything my staff and I needed was taken care of in a timely and professional manner."

-- Nova Southeastern University

Floral Department

Working with the Production Department, ME houses its own Floral Department. ME's commitment to the artistry of floral design has attracted some of the best talent in the industry, gaining ME national attention and numerous awards and recognition.

These dedicated ME floral artists embrace the opportunity to produce over-the-top floral décor. One of the most significant benefits of partnering with ME Productions occurs when your ballroom and meeting spaces are transformed into breathtaking environments with our award-winning floral décor.



Management Focused on Style



The ME Floral Department team is focused on delivering exquisite style and design to each and every centerpiece. Whether it's a small arrangement for an association group, or a high-end centerpiece for a society wedding, the management team oversees the fulfillment of all floral and décor elements.

This also includes linens, flatware, non-floral centerpieces, buffet pieces, wall décor, draping and sconces.

All members of the team have many years of experience in floral design and have proven their expertise by consistently delivering designs beyond the client's expectations.

This talented production staff is responsible for all of ME's breathtaking floral creations and includes three award-winning Floral Designers; a three-person set-up crew and over 15 dedicated independent contractors.

In-house Inventory

The ME in-house floral inventory includes over 1,000 square feet of inventory including stands, candelabras, candles, glassware, linens, centerpiece elements and finished centerpieces.



Music and Entertainment Division



Sheryl Crow

As the genesis of ME Productions, the Music and Entertainment Division continues to be a core performer for our clients. Our Talent Agency license in the state of Florida allows us to work directly with entertainers and produce name and local talent.

With a premium roster and a proven ability to match talent with a client's needs, ME remains unrivaled in corporate events and delivers spectacular entertainment. In addition, our long-standing relationships within the entertainment industry allow us to expertly navigate the often complex entertainment industry logistics.

Industry Experts

ME's veteran Music and Entertainment staff has extensive experience contracting top musicians. That working network allows the company to enjoy an insider's position within the complex talent network. Direct access to name talent, many of whom have already performed at an ME event, gives us the opportunity to quickly ascertain if the requested talent is a viable option.

Name Talent

Many of our current clients now use ME to orchestrate talent buying and fee negotiation, and to professionally produce high-profile stage acts.

Name entertainment that ME has produced includes:

- The Beach Boys
- Jim Belushi
- Pat Benatar
- Sheryl Crow
- Chicago
- The Drifters
- Donna Summer
- Fleetwood Mac
- The Four Tops
- Gladys Knight
- Harry Connick, Jr.
- Village People
- Hootie & The Blowfish
- Huey Lewis
- Jay Leno
- Kenny Loggins
- Little Richard
- Patti LaBelle
- Pointer Sisters
- Rita Rudner
- Smash Mouth
- Tony Bennett
- The Temptations
- Three Dog Night

Local Music

Our local talent roster isn't just large--it's also diverse. Our list includes musical acts that leap across genres as easily as they leap into audiences to engage your guests.

- **Classical**
- **Blues**
- **Chamber**
- **Variety**
- **Pop Rock**
- **Country Rock**
- **Classic Rock**
- **Folk Rock**
- **Steel Bands**
- **Jazz**
- **Reggae**
- **Swing**
- **R&B**
- **New Age**
- **Dance**
- **Latin**
- **Big Band**
- **Orchestra**

Entertainment

Whether the client prefers the more standard types of entertainment or a customized "Broadway" show, we provide each event with the right type of acts. Every client, from Fortune 1000 companies to large incentive houses agree: there is no event entertainment company that comes close to having such a complete inventory of entertainment options.

The following are categories included in our extensive inventory:

- **Game Shows**
- **Murder Mysteries**
- **Impersonators**
- **Psychics**
- **Magicians**
- **Freeze Models**
- **Scavenger Hunts**
- **Cirque Performances**
- **Dance Spectaculars**
- **Motivational Speakers**
- **Comedians**
- **Hypnotists**
- **Jugglers**

"You pay attention to both the small details and the 'big picture' of the event achieve prestigious design dreams and accommodate any request that may make our event exceptional and successfully achieve the look and feel of specific themes and unique designs."

-- BJ's Wholesale Club, Inc.

Gifts and Awards Department



Partnering with ME allows our clients the additional benefit of a convenient and comprehensive gift source, without leaving the grounds. Our distribution license with the Advertising Specialties Institute provides us with the opportunity to receive wholesale pricing from thousands of manufacturers of premium and specialty items--from Tommy Bahama, Waterford Crystal and Mont Blanc pens, to golf-shirts, trophies and all sorts of welcome bags.

Every meeting or special event uses some type of gift or premium item and ME Productions is able to purchase that item at a substantial discount for its clients!

Over 4,000 Companies and 750,000+ Items

As a premiums and specialties distributor, ME Productions has use of the powerful ASI searchable ESP database. This makes searches and pricing a fast, painless procedure...and is much appreciated when a client needs a specific item and time is of the essence.

Personal Service

By managing the processing of orders, ME relieves the corporate planner of details associated with ordering custom personalizations, back-orders, late shipments, unacceptable product quality and high rush shipment fees from last-minute orders. It's often the small courtesies that are most remembered and set you apart. One of our most appreciated moments is when the ME Representative arrives at the door bearing items required for an important occasion.

Our popular brand name gift selection includes:



- Movado
- Coach
- Mont Blanc
- Izod
- Nambé
- Nike
- Tommy Bahama
- Maui Jim
- Gear
- Canonr
- Waterford
- Lacoste



ME PRODUCTIONS

Thank you for the opportunity to present this information. We look forward to discussing our capabilities further and addressing any questions you may have. In the meantime, please contact us if you have any questions, or need further assistance.

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ME Productions ...
In any event, it's all you can imagine!