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## COMMUNITY PARTNERSHIPS ME Productions Produces Annual Miami Heat Family Festival

March 15, 2010, Miami, Florida. Ted Boyd, Executive Sales and Event Manager at ME Productions transformed Miami's Watson Island into the Wild, Wild West for the 13<sup>th</sup> Annual Miami Heat Family Festival presented by Carnival Cruise Lines. The HEAT raised approximately \$1.5 million during the weekend activities with all proceeds benefiting Jackson Memorial Foundation's Guardian Angels, Safespace and the Miami Coalition for a Safe & Drug-Free Community. "It's a great event for the entire community" says Ted. It is a chance for players and fans to connect and have fun, all to benefit an extremely important and worthwhile cause." With this year's theme being Wild, Wild West, the event opened with guests riding in on horse drawn carriages. There were hay rides, an oversized petting zoo as well as a Slam Jam Court where Miami Heat players competed with basketball fans.

We look forward to producing this event every year, said Jim Etkin, President of ME Productions. "Our staff produces and coordinates the entire event from theme conception to event logistics including the final installation of lighting and décor. We applaud the Miami Heat for their involvement with Jackson Memorial Foundation's Guardian Angels, Safespace and the Miami Coalition for a Safe & Drug-Free Community."

ME Productions is a full service destination management and event production company headquartered in South Florida. The company is known throughout the meetings market for its creativity, efficient event execution and for providing industry leading customer service and sales support. Founded in 1977, ME Productions has set the standard for producing creative and value based events locally, nationally and internationally. Whether orchestrating transportation logistics, customized tour enhancements or a creative evening event, the talented professionals at ME Productions create, produce and coordinate the details of a successful, one-of-a-kind event, guaranteeing the delivery of an unforgettable experience.

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If you'd like more information on this event or to schedule a free consultation with one of our event producers please contact ME Productions at 954.458.4000 or email [info@meproductions.com](mailto:info@meproductions.com).