

ME PRODUCTIONS

AS PUBLISHED IN:



Week of March 11, 2002

ME PRODUCTIONS IS FIRST WITH DUTY FREE FOR 17 YEARS - ORLANDO, FL

ME Productions is pleased to announce its selection once again as Event Production Vendor for the International Association of Duty Free Stores (IAADFS) tradeshow introduction event to be held Monday, March 18 at the Orlando World Center Marriott.

Over 3,000 people are expected to attend the show which brings together an international contingent of concessionaire and supplier members, duty free buyers from cruise ship and airline in-flight duty free stores, duty free border stores, Caribbean duty free stores, and non member airport duty free stores.

The Duty Free Show of the Americas offers an opportunity for the key players in the industry to meet, conduct business and view new products. Nearly 3,000 representatives of the duty free industry attended the 2001 Orlando show and 175 companies exhibited their products in the exhibit hall of 296 booths.

Orlando World Center Marriott Resort & Convention Center is located at 8701 World Center Drive, Orlando, Florida. To find out more about the IAADFS introduction show, contact Hal Etkin at ME Productions at (800) 544-0033.