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## **ME Productions Adds David Berkoski as Director of Sales, Sarah Gabel as Executive Sales and Event Manager**

5/29/2008 - David Berkoski was recently named Director of Sales at ME Productions, where oversees the corporate sales efforts at this special event and production company which operates in Miami, Ft. Lauderdale, Orlando and Naples, FL.

Prior to joining ME Productions, Berkoski enjoyed a successful career in hotel sales, holding sales management positions with Peabody Hotels, Gaylord Hotels, Wyndham Hotels & Resorts, Stouffer Orlando Resort and Hilton Hotels.

‘I’m looking forward to using my experience in the hospitality industry to assist our clients and enhance their programs,’ he says.

David is actively involved in ASAE, PCMA, MPI and HSMIAI.

ME Productions is also pleased to announce that Sarah Gabel, a former Regional Manager with Helms Briscoe, recently joined the company as new Executive Sales and Event Manager. She is based in the company's Central Florida Orlando office where her responsibilities include developing new business and supporting the needs and requirements of area hotels.

‘Sarah is a great addition to our team,’ said Hal Etkin, CEO of ME Productions. ‘Her background in meeting procurement, extensive knowledge of the hospitality industry and devotion to her clients promises to support our customers' needs.’

Prior to working with ME Productions, Sarah served as a Regional Manager with Helms Briscoe, performing worldwide site selections searches to assist corporations, associations and government groups with their off-site meetings. She graduated from University of Central Florida with a BSBA degree in Business Administration.

Florida's largest meeting and special events firm, ME Productions, is an award-winning full-service destination management and event production company specializing in national and international corporate and social events, décor, floral design, destination management services, business theater, staging, audio-visual, music and entertainment.

ME Productions is headquartered in Pembroke Park, FL. The company's Central Florida Office is located at 6220 South Orange Blossom Trail, Suite 140, Orlando, FL 32809.

For more information, go to [www.meproductions.com](http://www.meproductions.com).

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