

People Making News

DMCs

ME Productions announced that **Sarah Gabel**, recently joined the company as new executive sales and event manager. Prior to working with ME Productions, Gabel served as a regional manager with Helms Briscoe, performing worldwide site selections searches to assist corporations, associations, and government groups with their off-site meetings. She is based in the company's Central Florida Orlando office, where her responsibilities include developing new business and supporting the needs and requirements of area hotels. ME Productions also named **David Berkoski** as director of sales, upon which he oversees the corporate sales efforts at the special events and production company, which operates in Miami, Fort Lauderdale, Orlando, and Naples, FL. Prior to joining ME Productions, Berkoski enjoyed a successful career in hotel sales, holding sales management positions with Peabody Hotels, Gaylord Hotels, Wyndham Hotels & Resorts, Stouffer Orlando Resort, and Hilton Hotels.